



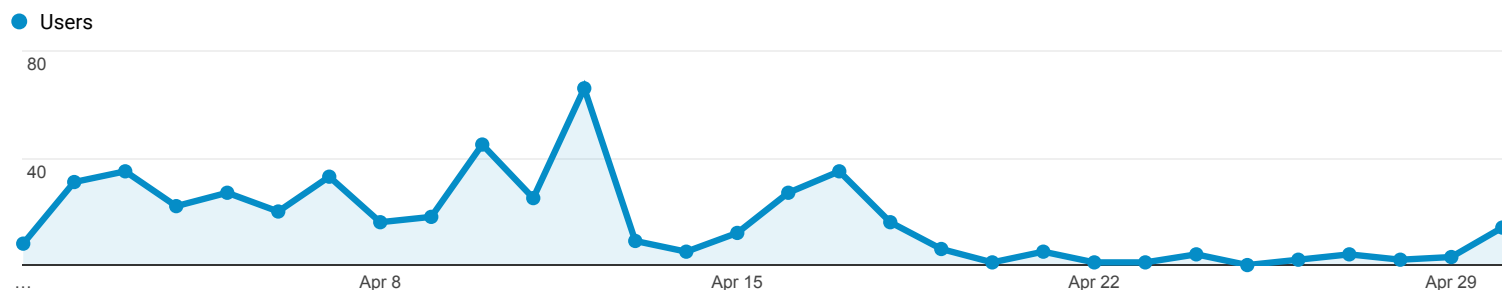
All Traffic

All Users
100.00% Users

Apr 1, 2018 - Apr 30, 2018

Explorer

Summary



This data was filtered with the following filter expression: **cy**

Source / Medium	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	428 % of Total: 2.83% (15,131)	396 % of Total: 2.83% (14,012)	533 % of Total: 2.78% (19,207)	2.44% Avg for View: 3.26% (-25.17%)	2.92 Avg for View: 10.85 (-73.09%)	00:00:33 Avg for View: 00:03:06 (-82.25%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. cy / wtvctwdisplay	406 (94.86%)	384 (96.97%)	488 (91.56%)	2.66%	2.95	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. cy / iheartstream	14 (3.27%)	11 (2.78%)	26 (4.88%)	0.00%	2.62	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. cy / iheartdisplay	5 (1.17%)	0 (0.00%)	16 (3.00%)	0.00%	2.62	00:02:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. cy / wtvttailgatedisplay	3 (0.70%)	1 (0.25%)	3 (0.56%)	0.00%	2.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 4 of 4