



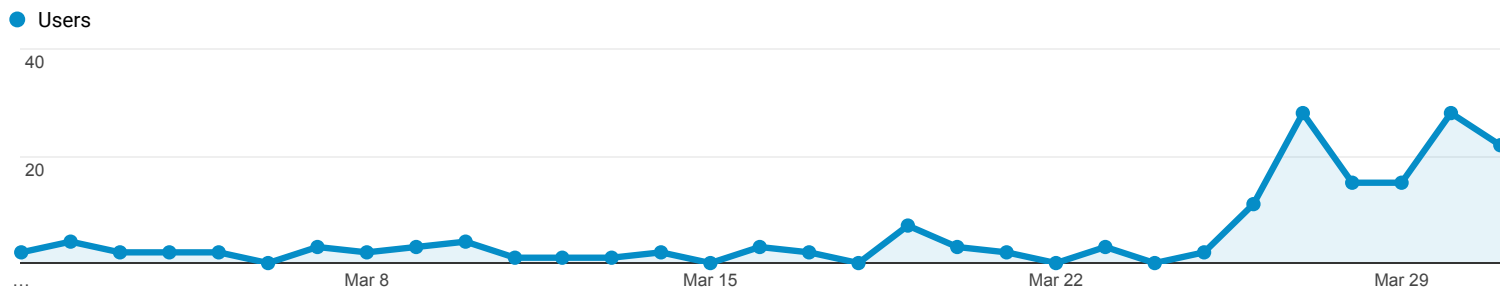
All Traffic

All Users
100.00% Users

Mar 1, 2018 - Mar 31, 2018

Explorer

Summary



This data was filtered with the following filter expression: **CY**

Source / Medium	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	137 % of Total: 0.88% (15,634)	103 % of Total: 0.72% (14,374)	184 % of Total: 0.91% (20,182)	2.72% Avg for View: 2.83% (-3.95%)	2.82 Avg for View: 10.61 (-73.47%)	00:01:14 Avg for View: 00:03:15 (-61.87%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. cy / wtvtcwdisplay	127 (92.70%)	102 (99.03%)	155 (84.24%)	3.23%	2.78	00:01:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. cy / iheartdisplay	4 (2.92%)	0 (0.00%)	20 (10.87%)	0.00%	2.60	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. cy / wtvttailgatedisplay	4 (2.92%)	1 (0.97%)	7 (3.80%)	0.00%	3.86	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. cy / iheartstream	2 (1.46%)	0 (0.00%)	2 (1.09%)	0.00%	4.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 4 of 4