



All Traffic

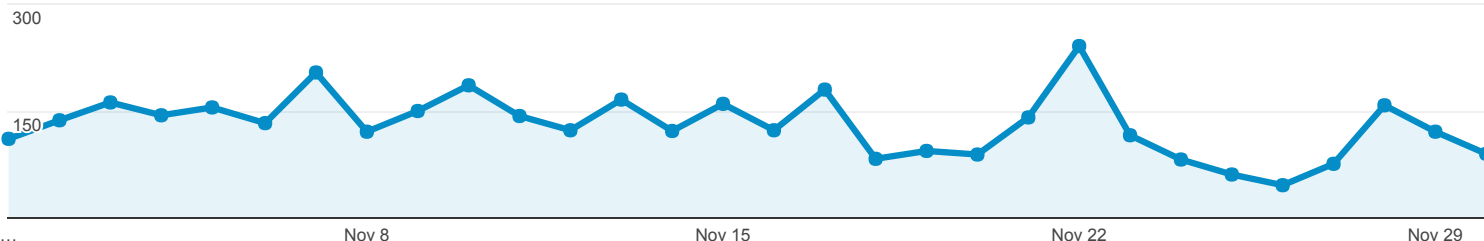
All Users
100.00% Sessions

Nov 1, 2017 - Nov 30, 2017

Explorer

Summary

Sessions



This data was filtered with the following filter expression: cy

Source / Medium	Acquisition			Behavior			Conversions eCommerce		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	3,918 % of Total: 12.85% (30,484)	68.25% Avg for View: 70.60% (-3.33%)	2,674 % of Total: 12.43% (21,521)	4.11% Avg for View: 1.63% (151.54%)	3.34 Avg for View: 11.29 (-70.46%)	00:00:56 Avg for View: 00:03:14 (-71.20%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (0)
1. cy / iheartdisplay	1,964 (50.13%)	54.79%	1,076 (40.24%)	2.95%	2.93	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. cy / wvtwcwdisplay	1,149 (29.33%)	87.55%	1,006 (37.62%)	6.09%	3.52	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. cy / wvtvtailgatedisplay	371 (9.47%)	61.73%	229 (8.56%)	2.96%	3.71	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. cy / spectrumdisplayfootball	137 (3.50%)	84.67%	116 (4.34%)	4.38%	6.96	00:01:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. cy / huluvideo	100 (2.55%)	93.00%	93 (3.48%)	13.00%	1.98	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. cy / iheartstream	84 (2.14%)	57.14%	48 (1.80%)	1.19%	3.81	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. cy / (not set)	50 (1.28%)	100.00%	50 (1.87%)	2.00%	4.06	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. cy / pandorastream	44 (1.12%)	93.18%	41 (1.53%)	0.00%	3.39	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. cy / pandoradisplay	17 (0.43%)	88.24%	15 (0.56%)	5.88%	3.71	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. cy / wvtwcw/display	2 (0.05%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 10