

19528 Matched Profiles

Clearwater Toyota

<https://www.clearwatertoyota.com/>

choozle

Clearwater Toyota

05 May 2017 - 04 Jun 2017

Key Demographic Visitors

Gender



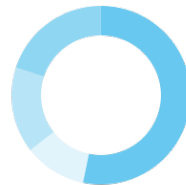
- Female - 9639 (57%)
- Male - 6761 (40%)
- Unknown - 357 (2%)
- Neutral - 230 (1%)

Age



- 55 - 59 - 1545 (12%)
- 50 - 54 - 1531 (12%)
- 45 - 49 - 1459 (11%)
- 40 - 44 - 1245 (10%)
- 60 - 64 - 1228 (10%)
- Other - 5872 (46%)

Children in HH



- 0 - 6318 (53%)
- 3+ - 2372 (20%)
- 1 - 1844 (16%)
- 2 - 1333 (11%)

Household Income



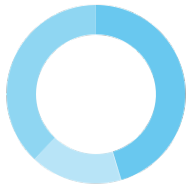
- < \$15k - 2290 (18%)
- \$60k-\$74.9k - 1335 (11%)
- \$75k-\$99.9k - 1311 (11%)
- \$20k-\$29.9k - 1298 (10%)
- \$30k-\$39.9k - 1177 (9%)
- Other - 5018 (40%)

Marital Status



- Married - 2829 (53%)
- Single - 2550 (47%)

Education Level



- Some College - 5997 (45%)
- High School Grad - 5007 (38%)
- College Grad - 2174 (16%)
- Graduate School - 15 (0%)

Median Home Value



- \$101k-\$200k - 3355 (41%)
- < \$100k - 2749 (33%)
- \$201k-\$300k - 1182 (14%)
- \$301k-\$400k - 469 (6%)
- \$401k-\$500k - 200 (2%)
- Other - 281 (3%)

Employment



- Homemaker - 626 (25%)
- White Collar - 415 (17%)
- Blue Collar - 390 (16%)
- Occupation : Middle Management - 352 (14%)
- Occupation : Nurse - 239 (10%)
- Other - 486 (19%)

Geo Location US State



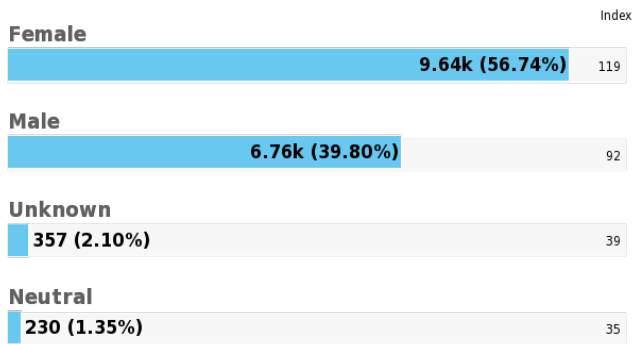
- Florida - 10250 (64%)
- Georgia - 860 (5%)
- Texas - 421 (3%)
- Alabama - 395 (2%)
- North Carolina - 390 (2%)
- Other - 3624 (23%)

Political Affiliation

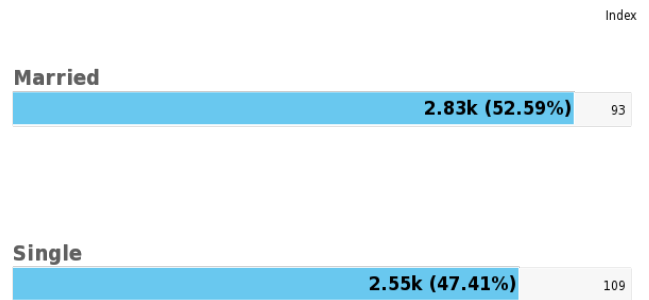


- Democrat - 3414 (57%)
- Republican - 2375 (40%)
- Independent - 188 (3%)

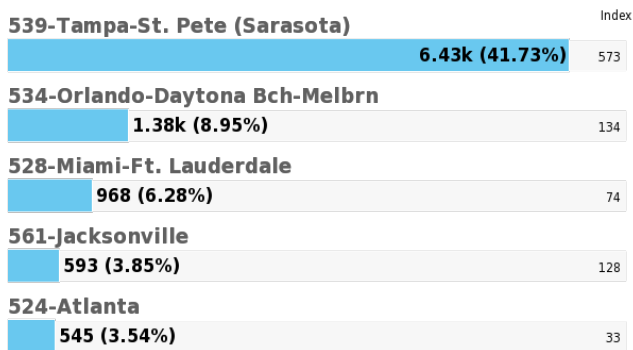
Gender - I-Behavior / Visitors-Index



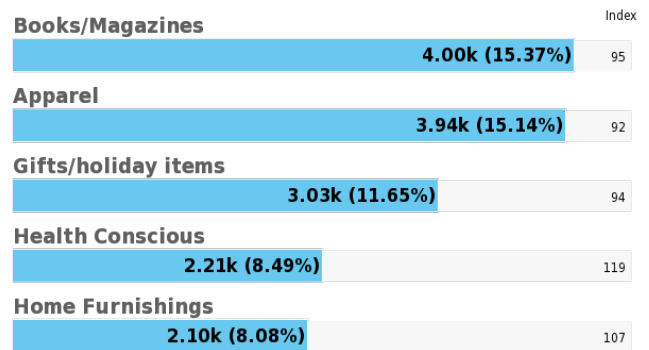
Marital Status - Experian / Visitors-Index



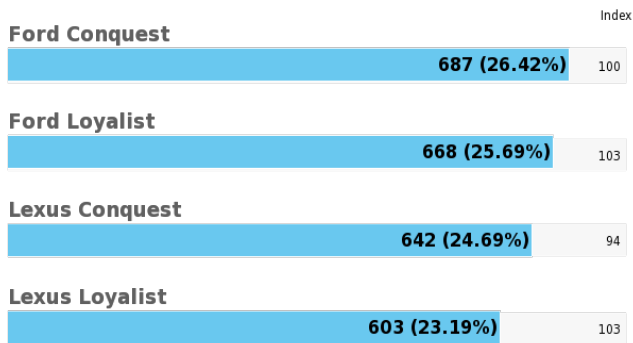
Geo Location DMA / Visitors-Index



Purchase Categories / Visitors-Index



Auto Purchase Propensity / Visitors-Index



Non-Profit Donorship / Visitors-Index

